About Funding

When embarking on a playground development project the first obstacle encountered is often funding.

"How much will it cost?" & "Where can we source the funds?" are 2 of the most frequently asked questions.

Funding can be pretty overwhelming! Here are our top tips and things to consider to help you secure your playground funding;

Planning is KEY What are your aims? What are you looking to achieve? Plan ahead to allow plenty of time, applications aren't granted over night

Get everyone involved! Build a fundraising team! Get the children involved too and get everyone excited and engaged.

List what needs to be done and allocate each responsibility to an individual
That way it is easy to keep on track and on top of the project. The children will benefit from the new playground so why not get them involved in the fundraising process. School and community events are fun and a fantastic way to fundraise & every little helps!

Stand out!!! Point out what makes your project different to others in the grant process.

Demonstrate a need Describe the existing problem and list the benefits of your proposal. Will it make a difference to the local community? Then back this statement up with evidence you have gathered. Sound enthusiastic about the project at hand.

Project time scale Outline a date of when you would like to see the project completed to indicate when you need the funds by.

Budget What is the total cost? How much have you fund-raised so far? How much do you require from funders? Do your homework and make a list of the items required and the cost. Alternatively contact your selected play equipment provider for a free no obligation quote.

Select the appropriate funders Check that you are eligible and meet the criteria to be awarded funding before going ahead with an application

Do your research Look at current trends of recent funding. Are there any current funding projects or opportunities in your local area? Find out what each funder expects you to provide with your application.

Maintaining your project Outline how you will continue to maintain your project once the funding stops

Last but not least, be POSITIVE! An application that sounds successful is more likely to be successful.